

Data protection declaration

1. Data protection at a glance

General information

The following information provides a simple overview of what happens to your personal data when you visit this website. Personal data is any data that can be used to personally identify you. Detailed information on the subject of data protection can be found in our data protection declaration listed below this text.

Data collection on this website

Who is responsible for data collection on this website?

Data processing on this website is carried out by the website operator. You can find their contact details in the “Note on the responsible body” section in this data protection declaration.

How do we collect your data?

On the one hand, your data is collected when you provide it to us. This can be e.g. This could, for example, be data that you enter into a contact form.

Other data is collected automatically or with your consent by our IT systems when you visit the website. This is primarily technical data (e.g. internet browser, operating system or time of page access). This data is collected automatically as soon as you enter this website.

What do we use your data for?

Some of the data is collected to ensure that the website is provided error-free. Other data may be used to analyze your user behavior.

What rights do you have regarding your data?

You have the right at any time to receive information free of charge about the origin, recipient and purpose of your stored personal data. You also have the right to request the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent at any time in the future. You also have the right to request that the processing of your personal data be restricted in certain circumstances. You also have the right to lodge a complaint with the responsible supervisory authority.

You can contact us at any time about this or if you have any further questions about data protection.

Analysis tools and third-party tools

When you visit this website, your surfing behavior can be statistically evaluated. This happens primarily with so-called analysis programs.

Detailed information about these analysis programs can be found in the following data protection declaration.

2. Hosting

External hosting

This website is hosted externally. The personal data collected on this website is stored on the server(s) of the host(s). This can be v. a. These include IP addresses, contact requests, meta and

communication data, contract data, contact details, names, website access and other data generated via a website.

External hosting is carried out for the purpose of fulfilling the contract with our potential and existing customers (Art. 6 Para. 1 lit. b GDPR) and in the interest of a secure, fast and efficient provision of our online offering by a professional provider (Art. 6 Para. 1 lit. f GDPR). If appropriate consent has been requested, processing is carried out exclusively on the basis of Article 6 Paragraph 1 Letter a GDPR and Section 25 Paragraph 1 TTDSG, insofar as the consent requires the storage of cookies or access to information on the user's end device (e.g. B. Device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time.

Our host(s) will only process your data to the extent necessary to fulfill its service obligations and follow our instructions regarding this data.

3. General information and mandatory information

Data protection

The operators of these sites take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with statutory data protection regulations and this data protection declaration.

When you use this website, various personal data is collected. Personal data is data that can be used to personally identify you. This data protection declaration explains what data we collect and what we use it for. It also explains how and for what purpose this happens.

We would like to point out that data transmission over the Internet (e.g. when communicating via email) can have security gaps. Complete protection of data from access by third parties is not possible.

Note on the responsible body

The responsible body for data processing on this website is:

IMPOL Yacht & Bootsimporte
Heinrich Kubitzki
Halbe Stadt 13 A
15230 Frankfurt an der Oder
Telefon: +49 173 7401145
E-Mail: info@impol-boote.com

The responsible body is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (e.g. names, email addresses, etc.).

Storage period

Unless a specific storage period is specified in this data protection declaration, your personal data will remain with us until the purpose for data processing no longer applies. If you make a legitimate request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g. tax or commercial law retention periods); In the latter case, the deletion takes place after these reasons no longer apply.

General information on the legal basis for data processing on this website

If you have consented to data processing, we will process your personal data on the basis of Art. 6 Para. 1 lit. a GDPR or Art. 9 Para. 2 lit are processed. In the event of express consent to the transfer of

personal data to third countries, data processing is also carried out on the basis of Art. 49 Para. 1 lit. a GDPR. If you have consented to the storage of cookies or to the access to information on your device (e.g. via device fingerprinting), the data processing will also be carried out on the basis of Section 25 Paragraph 1 TTDSG. Consent can be revoked at any time. If your data is necessary to fulfill the contract or to carry out pre-contractual measures, we process your data on the basis of Art. 6 Para. 1 lit. b GDPR. Furthermore, we process your data if it is necessary to fulfill a legal obligation on the basis of Art. 6 Para. 1 lit. c GDPR. Data processing can also be carried out on the basis of our legitimate interest in accordance with Article 6 (1) (f) GDPR. Information about the relevant legal bases in each individual case is provided in the following paragraphs of this data protection declaration.

Recipients of personal data

As part of our business activities, we work with various external bodies. In some cases, it is also necessary to transmit personal data to these external bodies. We only pass on personal data to external bodies if this is necessary to fulfill a contract, if we are legally obliged to do so (e.g. passing on data to tax authorities), if we have a legitimate interest in accordance with Article 6 Paragraph 1 lit. f DSGVO in the transfer or if another legal basis allows the data transfer. When using order processors, we only pass on our customers' personal data on the basis of a valid order processing contract. In the case of joint processing, a joint processing contract is concluded.

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke any consent you have already given at any time. The lawfulness of the data processing carried out until the revocation remains unaffected by the revocation.

Right to object to data collection in special cases and to direct advertising (Art. 21 GDPR)

IF THE DATA PROCESSING IS BASED ON ART. 6 ABS. 1 LITER. E OR F GDPR, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA AT ANY TIME FOR REASONS ARISING FROM YOUR PARTICULAR SITUATION; THIS ALSO APPLIES TO PROFILING BASED ON THESE TERMS. THE APPLICABLE LEGAL BASIS ON WHICH PROCESSING IS BASED CAN BE FOUND IN THIS DATA PROTECTION POLICY. IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR AFFECTED PERSONAL DATA UNLESS WE CAN PROOF COMPLEX REASONS FOR THE PROCESSING THAT OUTWEIGH YOUR INTERESTS, RIGHTS AND FREEDOM OR THE PROCESSING IS FOR THE ASSERTMENT, EXERCISE OR DEFENSE IDENTIFICATION OF LEGAL CLAIMS (OBJECTION PURSUANT TO ARTICLE 21 (1) GDPR).

IF YOUR PERSONAL DATA IS PROCESSED FOR DIRECT ADVERTISING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR THE PURPOSE OF SUCH ADVERTISING; THIS ALSO APPLIES TO PROFILING TO THE EXTENT IT IS CONNECTED WITH SUCH DIRECT ADVERTISING. IF YOU OBJECT, YOUR PERSONAL DATA WILL NO LONGER BE USED FOR THE PURPOSE OF DIRECT ADVERTISING (OBJECTION PURSUANT TO ARTICLE 21 (2) GDPR).

Right to complain to the responsible supervisory authority

In the event of violations of the GDPR, those affected have the right to lodge a complaint with a supervisory authority, in particular in the member state of their habitual residence, their place of work or the place of the alleged violation. The right to lodge a complaint exists without prejudice to any other administrative or judicial remedies.

Right to data portability

You have the right to have data that we process automatically based on your consent or in fulfillment of a contract handed over to you or to a third party in a common, machine-readable format. If you request the data to be transferred directly to another person responsible, this will only be done if it is technically feasible.

Information, correction and deletion

Within the framework of the applicable legal provisions, you have the right to free information at any time about your stored personal data, its origin and recipient and the purpose of data processing and, if necessary, a right to correction or deletion of this data. You can contact us at any time about this or if you have any further questions on the subject of personal data.

Right to restriction of processing

You have the right to request that the processing of your personal data be restricted. You can contact us at any time about this. The right to restriction of processing exists in the following cases:

- If you dispute the accuracy of the personal data we hold about you, we will generally need time to verify this. For the duration of the review, you have the right to request that the processing of your personal data be restricted.
- If the processing of your personal data was/is occurring unlawfully, you can request that data processing be restricted instead of deletion.
- If we no longer need your personal data, but you need it to exercise, defend or assert legal claims, you have the right to request that the processing of your personal data be restricted instead of deletion.
- If you have lodged an objection in accordance with Article 21 Para. 1 GDPR, a balance must be made between your interests and ours. As long as it is not yet clear whose interests prevail, you have the right to request that the processing of your personal data be restricted.

If you have restricted the processing of your personal data, this data - apart from its storage - may only be used with your consent or to assert, exercise or defend legal claims or to protect the rights of another natural or legal person or for reasons of important public interest of the European Union or a member state.

SSL or TLS encryption

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator. You can recognize an encrypted connection by the browser address line changing from “http://” to “https://” and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

4. Data collection on this website

Cookies

Our websites use so-called “cookies”. Cookies are small data packages and do not cause any damage to your device. They are stored on your device either temporarily for the duration of a session (session cookies) or permanently (persistent cookies). Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your device until you delete them yourself or your web browser automatically deletes them.

Cookies can come from us (first-party cookies) or from third-party companies (so-called third-party cookies). Third-party cookies enable the integration of certain services from third-party companies within websites (e.g. cookies for processing payment services).

Cookies have various functions. Numerous cookies are technically necessary because certain website functions would not work without them (e.g. the shopping cart function or the display of videos). Other cookies can be used to evaluate user behavior or for advertising purposes.

Cookies that are necessary to carry out the electronic communication process, to provide certain functions you want (e.g. for the shopping cart function) or to optimize the website (e.g. cookies to measure the web audience) (necessary cookies), stored on the basis of Art. 6 Para. 1 lit. f GDPR, unless another legal basis is stated. The website operator has a legitimate interest in storing necessary cookies for the technically error-free and optimized provision of its services. If consent to the storage of cookies and comparable recognition technologies has been requested, processing is carried out exclusively on the basis of this consent (Art. 6 Para. 1 lit. a GDPR and Section 25 Para. 1 TTDSG); consent can be revoked at any time.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general, and activate the automatic deletion of cookies when you close the browser. If cookies are deactivated, the functionality of this website may be restricted.

You can find out which cookies and services are used on this website in this data protection declaration.

5. Analysis tools and advertising

WP Statistics

This website uses the analysis tool WP Statistics to statistically evaluate visitor access. The provider is Veronalabs, Tatari 64, 10134, Tallinn, Estonia (<https://veronalabs.com>).

With WP Statistics we can analyze the use of our website. WP Statistics records, among other things: Log files (IP address, referrer, browser used, origin of the user, search engine used) and actions that website visitors took on the page (e.g. clicks and views).

The data collected with WP Statistics is stored exclusively on our own server.

The use of this analysis tool is based on Art. 6 Para. 1 lit. f GDPR. We have a legitimate interest in the anonymized analysis of user behavior in order to optimize both our website and our advertising. If appropriate consent has been requested, processing is carried out exclusively on the basis of Article 6 Paragraph 1 Letter a GDPR and Section 25 Paragraph 1 TTDSG, insofar as the consent requires the storage of cookies or access to information on the user's end device (e.g. B. Device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time.

IP anonymization

We use WP Statistics with anonymized IP. Your IP address will be shortened so that it can no longer be assigned to you directly.

6. Plugins and Tools

Google reCAPTCHA

We use "Google reCAPTCHA" (hereinafter "reCAPTCHA") on this website. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

The purpose of reCAPTCHA is to check whether data entry on this website (e.g. in a contact form) is done by a human or by an automated program. To do this, reCAPTCHA analyzes the behavior of the website visitor based on various characteristics. This analysis begins automatically as soon as the website visitor enters the website. For analysis, reCAPTCHA evaluates various information (e.g. IP address, length of time the website visitor stays on the website or mouse movements made by the user). The data collected during the analysis is forwarded to Google.

The reCAPTCHA analyzes run completely in the background. Website visitors are not informed that an analysis is taking place.

The storage and analysis of the data is based on Art. 6 Para. 1 lit. f GDPR. The website operator has a legitimate interest in protecting its web offerings from abusive automated spying and SPAM. If appropriate consent has been requested, processing is carried out exclusively on the basis of Article 6 Paragraph 1 Letter a GDPR and Section 25 Paragraph 1 TTDSG, insofar as the consent requires the storage of cookies or access to information on the user's end device (e.g. B. Device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time.

Further information about Google reCAPTCHA can be found in the Google data protection regulations and the Google terms of use under the following links:

<https://policies.google.com/privacy?hl=de> and <https://policies.google.com/terms?hl=de> .

The company is certified according to the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the USA that is intended to ensure compliance with European data protection standards when data is processed in the USA. Every DPF certified company undertakes to comply with these data protection standards. Further information on this can be obtained from the provider at the following link:

<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?contact=true&id=a2zt000000001L5AAI&status=Active>

Contact forms

If you send the data entered in the contact form by clicking on the button, you agree that we may store and use your information to answer your inquiry, prepare an offer or contact you.

Changes

We may change this privacy policy from time to time to reflect changes in our practices or for other operational, legal or regulatory reasons. Kontakt

If you require more information about our privacy practices, have any questions, or would like to make a complaint, please contact us by email at info@impol-boote.com, or call us +49 173 7401145 or send us a mail to the following address:

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